



WORKING TOGETHER

How we work together

A quick look at what working with Daydream Built is actually like, so there are no surprises, just good work.

Most of the businesses I work with don't need more software. They need their existing tools to finally talk to each other, the repetitive busywork handled, and the whole thing simple enough to run without me hovering over it, so they can get back to the work only they can do. Here's how that tends to go.

How a project flows

It starts with a conversation, not a sales pitch.

A short, free call to understand where you are and whether there's a fit. No pressure, no obligation.

Then a focused first step.

Most projects begin with a paid review: a Tech Stack Audit if you've already built something that's straining, or a scoping session if you're building something new. It's a clear deliverable on its own: a written look at what you've got, what should change, and the simplest real path forward. If you decide to move ahead with a build, the cost of that first step comes off your project, so it's effectively free if you go ahead.

Then a clear proposal.

Once I've looked closely, you'll get a straightforward proposal, usually a couple of options at different scopes and prices, so you can choose what fits your goals and budget. No pressure, and nothing's locked while you're deciding.

Then I build it.

Once you've picked an option, I put the agreed plan in a simple written agreement, and work begins as soon as that's signed and your deposit is in. From there: a defined scope, the flat price agreed up front, and regular check-ins so nothing drifts. Most builds take a few weeks of active work (a Starter Build about 2 to 3, a Standard about 3 to 6), with a target window in your proposal that the flat price holds to even if it runs long. I use off-the-shelf tools wherever they win and build custom only where it truly needs to be.

Then I hand it off, and you own it.

Every project ends with documentation and a walkthrough video, so the system is genuinely yours to run. That's the whole point: it's built for you to own and run.

What you can expect from me

Clear scope and honest, flat pricing, and you'll know the number before I begin. Honest recommendations, even when that means telling you *not* to build something. Work that you own outright, documented so you're never dependent on me to keep it running. And straightforward communication: this is a deliberate, part-time practice, which means I take on work I can do well, and you can expect a reply within about two business days.

A few things I want you to feel safe about. I work inside your own accounts, never a shared password I keep, and you can remove my access in one click. I treat everything you share as confidential, and I'm glad to sign your NDA. And you're never trapped: if a build is clearly not working out, we part ways and you keep everything built so far, in your own accounts.

What I'll need from you

A project moves at the speed of the slowest answer, so the main thing I'll ask is responsiveness:

- Access to the relevant tools when it's time.
- Feedback on what I deliver within about five business days.
- Availability for a couple of short calls along the way.

I'll always be clear about what I need and when.

How pricing works

Flat fees wherever possible, so there are no surprises. Typical ranges:

Step	Price
Conversation	Free
Strategy Session	\$150
Tech Stack Audit / scoping	\$400*
Starter Build	\$1,500–\$2,500
Standard Build	\$3,000–\$5,000
Custom / complex	Quoted

*Credited toward your build if you move forward within 45 days. For builds, payment is simple: 50% to get started, 50% when it's done.

After I hand it off

You own your system and it's built to run on its own. Every build comes with a 30-day warranty: if something I built breaks because of how I built it, I fix it free, no retainer required. Standard and custom builds also include a complimentary first month of proactive support (light monitoring, small tweaks, and a check-in), so you're not on your own right after launch. After that, ongoing support is entirely optional and opt-in: \$100 or \$200 a month depending on whether you want a regular check-in, with no lock-in and the freedom to cancel anytime with 30 days' notice. No automatic charges, ever.

If budget is tight

This practice exists to help small businesses, and I know what it's like when the right help isn't quite within reach yet. If the pricing here is a genuine barrier, reach out anyway. That might mean a smaller scope to start, a phased approach, or just an honest conversation about what to prioritize first. The goal is your business succeeding, and that doesn't change based on what you can spend right now.

The first step

A conversation. That's it. When you're ready, say hello and I'll help you figure out whether there's something here worth building.

Daydream Built: operational systems for small businesses

A trade name of Daydream Made LLC

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This overview is informational and isn't an offer or a binding contract. Any engagement is governed by a separate written agreement signed by both parties.